THE GORE PARK BEACONS PUBLIC ART PROJECT

CALL FOR ARTISTS

The City of Hamilton is seeking Artists or Artist-Led Teams to provide digital imagery to be printed and installed by the City in two 9 metre high steel and glass beacon structures to be located at the west and east ends of the recently revitalized Gore Park at the center of downtown Hamilton.

This call is an opportunity for Artists who do not typically work in 3 dimensions or in mediums suitable for the outdoor locations required for public art. Artists may create a work specifically for this call or may reformat an existing work.

Artists will be selected by a citizen Jury through a process involving a concept and design proposal followed by public consultation on selected Artists proposals.

Award: $1000 for each of the 4 images (2 per beacon)

Submission Deadline:
Friday January 20, 2017 at 3:00 PM (Hamilton time)

Artist Information Meeting:
Thursday December 15, 2016. 4:00-5:00 PM
Tourism Information Centre
28 James Street North (at King William) Hamilton Ontario.
Artists are invited to visit the site and view a presentation on the adjudication process and submission requirements.
This is not a mandatory meeting.
1.0 PROJECT GOALS AND THEMES

Artist’s proposals will be scored, in part, on how successfully they address the following vision statement and one or more of the themes developed in 2010 after extensive public consultation for the Gore Park Master Plan.

Vision Statement for the Park
“The Gore is an urban oasis at the City’s crossroads. People gather to share their heritage, participate in leisure and entertainment, and enjoy diverse shopping and dining. It is a cultural gem and a safe, inviting and accessible public destination where people meet before moving on, or stay to interact. “Meet me at the Gore” can be heard throughout the City as people make their daily plans.”

Themes:
History and Heritage
Recognize and reflect the rich and unique history of the area
Inclusiveness and Community
The work should express a sense of community, be accessible to people of all ages, recognize the pedestrian focus of the area and encourage gathering.
2.0 BACKGROUND

This Public Art project was first identified in 2010 as part of the Gore Park Master Plan. This plan outlined a 3 phase plan for the rejuvenation of the park. Phase 1 Veteran’s Place at the center of the park’s three blocks was completed in 2015. The western block of the park, Phase 2, was completed in November 2016 pending installation of the western beacon. The final phase which includes the eastern beacon is scheduled for 2017.

3.0 SITE

Gore Park is the City of Hamilton’s first park and is located at the city’s historic cross roads, King and James Streets in the heart of downtown. The park is surrounded by collection of heritage architecture from all periods of Hamilton’s history. It is bounded on the West by James Street, on the North by King Street, the East by Catharine Street and to the South by the former South leg of King Street, now a pedestrian promenade. The park is bisected by Hughson and John Streets.

The successful art work(s) will be installed as part of two glass and steel beacon features, one located at the western entrance to the park and one at the eastern entrance adjacent to the new pedestrian promenade. Each beacon is approximately 9 meters tall and 0.9m wide. They will feature imagery on both sides. Intended to act as local landmarks, they will be illuminated at night and will be visible throughout the park and along King Street East. They are similar in material and construction to the enclaves currently installed in Veteran’s Place.

Please see Appendix B for more information.

3.1 Site History

The site was originally deeded to the community by its founder George Hamilton in 1816, to be combined with an adjacent property to form a town square. Nathaniel Hughson, the owner of the adjacent property, reneged on the deal and the site became the triangle shape that it is today. It was first landscaped as a park in 1860 for the visit of the Prince of Wales. The fountain that stands at the center of the park is a replica of the original fountain installed in 1860.

Over its 200 year history as a public space the site has undergone several makeovers, been the home of many cherished community monuments, and has been the site of thousands of public celebrations, protests and events.

For a full history of the park visit the Hamilton Public Library Central Branch Archives or on-line at http://www.hpl.ca/articles/history-gore-park
4.0 AWARD

The **Successful Artist** will be awarded $1000.00 (one thousand dollars) excluding HST per beacon side for the supply of imagery to be printed and installed by the City of Hamilton as per the following:

Upon the **Successful Artist**’s provision of digital files of the proposed work at a high enough resolution to be successfully enlarged to full size (minimum resolution of 1200 dpi) and executed agreements as required by, and to the satisfaction of, the Director of Tourism and Culture or his/her designate.

5.0 ELIGIBILITY

City of Hamilton employees are not eligible to submit proposals to this call. **Artists** under 18 years of age must have their parent or legal guardian sign all required documents on their behalf.

6.0 SELECTION PROCESS

The **Successful Artist** will be selected through a two stage process involving a Stage 1 Concept Description and Design Proposal followed by Stage 2 Public Consultation.

6.1 Stage 1 Concept Description and Design Proposal
Stage 1 Concept Description and Design Proposal will be adjudicated by the **Jury** to select a minimum of 3 and maximum of 8 **Artists** with the highest scoring proposals that meet or exceed all passing scores outlined under Stage 1 Selection Criteria to proceed to Stage 2.

6.1.1 Stage 1 Submission Requirements
The Stage 1 proposal shall be limited to a maximum of three (3) single sided 8 ½” x 11” pages and four (4) single sided tabloid sized 11” x 17” pages. The Submission Form is in addition to these pages.

One copy of the proposal shall be submitted.

Those submitting in person or via mail or courier shall include a CD or thumb drive including the digital documentation described under Item (e) below.

Proposals shall include the following information:

a. Submission Form: A completed and signed Submission Form. A copy of this form is included as Appendix A to this document.
b. Artist’s Concept Statement: A maximum 550 word statement suitable for public presentation outlining the following:
   i. Artist’s vision for the proposed work,
   ii. A description of the concept; and
   iii. A description of how the proposed work addresses the project goals and physical context.

c. Image of Proposed Beacon Face(s): Include the proposed imagery in full colour, at a minimum resolution of 300 dpi in proportions to scale to fit on a tabloid size (11” x 17) page. A tabloid size template of the beacon panels to scale is included in Appendix C of this document and should be used as a guide to ensure the correct proportions of your image.

Artists may submit a series of 4 related images as a single submission or a submission for one individual beacon side.

Images may be printed in larger format by the City for Jury review.

d. Artist's Biography: A maximum 500 word biography of the artist(s)

e. Digital Documentation: Provide a CD or thumb drive clearly labeled containing digital files of all of the material submitted, excluding the Submission Form. **Images are to be provided in jpeg format at a minimum resolution of 300 dpi.** Submission text content is to be provided in PDF format.

Submissions will not be returned

**6.1.2 Stage 1 Selection Criteria**

a. Competition Goals and Context
   The submission shall describe and illustrate a concept and proposed work(s) that is responsive to the project goals and themes, is appropriate for the physical context and respectful of community values.
   Max points 30, Min points to pass 15

b. Artistic Excellence
   The concept and proposed work(s) demonstrates quality, originality and excellence.
   Max points 30, Min points to pass 15

c. Technical
   The proposed work(s) demonstrates an understanding the full size and scale of the final installation. Proposed work(s) will be able to be enlarged and remain legible and understandable at full size.
Max points 15, Min points to pass 10

6.2 Stage 2 Public Consultation

Artists proposals selected in Stage 1 will be posted on the City of Hamilton website and made available at the Tourism Hamilton Information Centre for public comment. The results of this consultation will be provided to the Jury for their consideration. The results of the public consultation shall not be binding on the Jury.

The Jury will adjudicate these proposals based on the Stage 2 selection criteria. The Artist whose proposal receives the highest overall score combining both Stages 1 and 2 scores will be the Successful Artist.

6.2.3 Stage 2 Selection Criteria

a. Response to Competition Goals - Public Consultation
   The proposed work is responsive to the competition goals and is appropriate for the physical context, competition parameters and community values based on the results of the Public Consultation
   Max. points 25, Min. to pass 10

7.0 SUBMISSION DEADLINE AND DELIVERY

Stage 1 submissions will be received up to and including:

Friday January 20, 2017. 3:00 PM (Hamilton Time)

Late submissions will not be accepted.

Submissions by mail or courier must be in a sealed envelope delivered and addressed to:

The Gore Park Beacons Public Art Project
c/o The Tourism Hamilton Information Centre
28 James Street North, Ground Floor (The Lister Building)
Hamilton, Ontario L8R 2K1

Submissions by e-mail must be sent to:

christine.vernem@hamilton.ca and include “Gore Park Beacons Public Art Project” in the Subject line.
A scanned copy of the completed and signed submission form in PDF or jpg format must be attached along with digital files of all other required proposal information as outlined in item 6.1.1.

Total file size of all attachments shall be a maximum of 3.0 megabytes.

Submissions by fax will not be accepted

8.0 SCHEDULE (subject to change)

<table>
<thead>
<tr>
<th>Artist Selected</th>
<th>Winter 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Installation of West Beacon</td>
<td>Spring 2017</td>
</tr>
<tr>
<td>Installation of East Beacon</td>
<td>Fall 2018</td>
</tr>
</tbody>
</table>

9.0 JURY

The Jury is comprised of members of the local community, stakeholders, artists, and arts professionals. City staff is involved as non-voting members and participate in an advisory capacity. The identity of the jurors is kept confidential until the winning proposal is announced.

10.0 GENERAL PROVISIONS

10.1 Artist Agreement
The Successful Artist will be required to sign an agreement with the City of Hamilton. Upon notification of winning the commission, the Successful Artist will have a 90 day time period in which to work with the City to finalize and sign the agreement. If an agreement cannot be reached within the 90 day time, the City may award the commission to the second highest scoring Artist and allow 90 days for that Artist to finalize and sign the agreement or cancel and re-issue the call.

A copy of the sample artist agreement is included as Appendix D of this document

10.2 Copyright
By making a submission to this call the Artist guarantees that designs submitted are his/her own original creations and do not infringe upon the copyright of any other individual or group.

In general, copyright of the design will remain with the artist. Please see Appendix C for full copyright information to be finalized as part of the Artist Agreement.
Materials provided to the City as part of an Artist’s submission to this call become and remain the property of the City of Hamilton and may be used to promote this call, the City’s Public Art Program, or the City in general.

10.4 Multiple Submissions
An Artist may make multiple submissions to this call. Each submission shall be in a separate envelope or sent in a separate e-mail and each shall contain all of the information and documentation required under section 6.1.1 Stage 1 Submission Requirements.

10.5 Reserved Rights and Privileges of the City
The City of Hamilton reserves the right to not award the commission to any Artist and to cancel or re-issue the call at any time.

11.0 DEFINITIONS

11.1 Artist
The Artist is the principle creator of the proposed concept and Public Art work. The Artist is responsible for all contractual arrangements with the City, communications with the City and the coordination and payment of any team members, consultants, fabricators or contractors required to successfully complete and deliver the proposed Public Art work.

11.2 Artist-Led Team
An Artist-led Team is a group of contractors, consultants or fabricators assembled by, coordinated by and contracted to the Artist to support the design and fabrication of the proposed Public Art work.

11.3 Public Art
Public Art is a work of art created by artists or in collaboration with artists through a public process and existing in publicly accessible City of Hamilton property.

11.4 Successful Artist
The Successful Artist is the Artist whose proposal receives the highest score and meets or exceeds all passing scores.

11.5 Jury
Jury has the meaning ascribed to it in Section 9.0.